

APPROVED
PER PROGRAM GUIDELINES

Houser & Hennessee
ADVERTISING CORPORATION

CLIENT:	Garber CDJRT	Air Date	7/1/15
SPOT:	CJ-GAR-R150702 It Matters Pandora 1	End Air Date	
LENGTH:	:30	SALES REP:	Kim G.
DATE:	6/25/15	PRODUCER	A. Dennis
		:	

AUDIO

Announcer: (:30)

It **matters** where you buy your new Chrysler, Dodge, Jeep or Ram. Let Garber Chrysler on Bay Road in Saginaw... *prove it to you!*

First, we'll prove it by providing the area's largest, and **best** selection of new Chrysler, Dodge, Jeep and Ram models.

Then we'll prove it with our 'No Hassle' pricing- giving you the best price up front. So **you** don't have to deal with the hassle of running around playing the pricing game.

It matters **where** you buy your new Chrysler-- let us prove it to you! Stop in during our Summer Clearance Event at Garber Chrysler on Bay Road in Saginaw!

Approved: _____

Approved with Changes: _____

Client Signature: _____



CLIENT:	Garber CDJRT	Air Date	7/1/15
SPOT:	CJ-GAR-R150703 It Matters Pandora 2	End Air Date	
LENGTH:	:30	SALES REP:	Kim G.
DATE:	6/25/15	PRODUCER	A. Dennis
		:	

AUDIO

Announcer: (:30)

It **matters** where you buy your new Chrysler, Dodge, Jeep or Ram. Let Garber Chrysler on Bay Road in Saginaw... *prove it to you!*

First, we'll prove it by providing the area's largest, and **best** selection of new Chrysler, Dodge, Jeep and Ram models.

And more importantly, we'll prove that it matters where you buy your new Chrysler in the way that we treat you. Garber has been the leader in customer satisfaction since 1907 – and we're proud to bring that same focus to our Chrysler, Dodge, Jeep and Ram lineup!

Stop in during our Summer Clearance Event at Garber Chrysler on Bay Road in Saginaw!

Approved: _____

Approved with Changes: _____

Client Signature: _____



CLIENT:	Garber CDJRT	Air Date	7/1/15
SPOT:	CJ-GAR-R150704 It Matters Pandora 3	End Air Date	
LENGTH:	:30	SALES REP:	Kim G.
DATE:	6/25/15	PRODUCER	A. Dennis
		:	

AUDIO

Announcer: (:30)

It **matters** where you buy your new Chrysler, Dodge, Jeep or Ram. Let Garber Chrysler on Bay Road in Saginaw... *prove it to you!*

First, we'll prove it by providing the area's largest, and **best** selection of new Chrysler, Dodge, Jeep and Ram models.

And we'll prove it by standing behind our products. Garber Chrysler on Bay Road is proud to offer our exclusive 3-day return policy.

Buy It.

Love It.

Or bring it back. No questions asked.

It matters **where** you buy your new Chrysler-- let us prove it to you! During our Summer Clearance Event at Garber Chrysler on Bay Road in Saginaw!

Approved: _____

Approved with Changes: _____

Client Signature: _____